

# FLOKPRINT™ – Ref. 1950

## THE VELVET TOUCH PRINTABLE MEDIA FOR PROMOTIONAL AND ACCESSORIES PERSONALISATION

Looking for a velvet effect personalisation solution? Flokprint is a vinyl printable media with suede-like finish that allows a differentiated personalisation

### Promotional products



### Home Decor



### Product description

- ✓ Thin and smooth velvet touch.
- ✓ Suede-like finish.

### Application key points

- ✓ Easy to cut → saves production time.
- ✓ Easy and quick to weed.
- ✓ Can be used without tape or with a high tack tape.
- ✓ Very easy to print.
- ✓ Compatible with solvent/eco-solvent ink printers.
- ✓ Great inks' absorption thanks its fiber impregnation.
- ✓ Adapted to medium and large designs.

### Usage benefits

- ✓ Very pleasant touch.
- ✓ Recommended for Home decor and fashion accessories such as curtains, cushions covers, fleece covers.

## SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Inks compatibility
Vinyl	Fibers	PET	<b>Available in:</b> 50 cm x 10 m	Solvent/Eco-Solvent (Check our website: Technical Advice -> Inks for inks' compatibilities)

## APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temp. & Duration
Cotton Polyester Acrylic and similar fibers	Use a Flock Blade of 60°	160°C – 20 s 320°F – 20 s
Pressure	Peeling	Recommended Tape
Medium	Hot	Transfer by hand (big designs) or medium tack : ATT 450

Once your designs are ready to be applied, you can use a medium tack tape (see above) to:

- Apply them on garments.
- Stock them.
- Group multiple designs such as numbers, before applying them at once.

### Step 1 – Print & Cut

Program the printing and cutting of the design without rotating the images. Define the cut marks.

### Step 2 – Weeding

Remove the excess material (easy weeding).

### Step 3 – Application tape

Wait a minimum of 4 hours and preferably 24 hours before taping to allow proper inks drying. If not, this may result an ink transfer on the tape, which could damage visual aspect of design.

Using an application tape is not required to transfer the image, it is possible do it by hand. Alternatively, a medium tack tape (ATT 450) can be used to transfer the design.

### Step 4 – Application

Pre-press the textile for about 5 seconds to flatten it and release any excess moisture.

Position the design and press it with a Sefa DUPLEX/ROTEX or equivalent at 160°C/320°F for 20 seconds, with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during application.

### Step 5 – Peeling

If a Tape was used, peel while hot.

*NOTE: We highly recommend you to perform tests before launching a production.*

## CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumble-dry	Dry cleaning
Up to 40°C/104°F	On reverse side only	Yes	Not recommended

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/ 59°F-86°F	Away from sunlight	Vertical position

### Care and maintenance:

- ✓ Respect the garments' instructions.
- ✓ Follow the instructions provided by the printer manufacturer and take care of the printing (40°C/104°F) and drying temperature (45°C/113°F).
- ✓ It is important to always use official inks from the printer manufacturer.
- ✓ Printable media are very sensitive: always handle with care and preferably with gloves.
- ✓ Wait 24 hours before the first wash.
- ✓ Avoid the use of aggressive products.

### Washing recommendations:

- ✓ Preferably inside out to extend design life.
- ✓ Do not bleach.