



# REFLEX DECO™

# THE PERFECT HEAT TRASNFER FILM FOR FASHION PERSONALISATION WITH REFLECTIVE EFFECTS

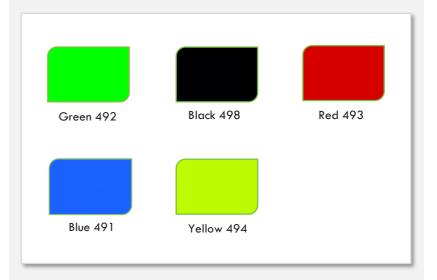
Looking to bring reflective effect to your textiles supports? Reflex Deco is a perfect flex for fashion garments and accessories personalisation.

#### Fashion accesories



### **Product description**

- ✓ Highly resistant to friction thank its thickness.
- ✓ Long durability.
- ✓ Available in 5 different colours:



## Application key points

- ✓ Easy to cut.
- ✓ Very easy to weed → saves production time.
- ✓ Recommended for small and medium design such as lettering, numbers and geometrical forms.
- ✓ Very strong adhesive backing that allows repositioning the design after weeding.

# Usage benefits

✓ Recommended for fashion accessories or sportswear equipment.



#### **SPECIFICATIONS**

Composition	Average Thickness	Carrier	Dimensions
Reflective PU	200 μm	Adhesive & Transparent Polyester	50 cm x 10 m

#### APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temp. & Duration
Cotton Polyester Acrylic Cotton/Polyester blends without repellent treatment	Use a Flex Blade 45°	1st press: 160°C - 3 s 320°F - 3 s 2nd press: 160°C - 15 s 320°F - 15 s

Pressure	Peeling
Medium	Hot

#### Step 1 - Cutting

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of  $45^{\circ}$ .

#### Step 2 - Weeding

Remove the excess of material (easy weeding).

#### Step 3 - Application

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at  $160^{\circ}\text{C}/320^{\circ}\text{F}$  for 3 seconds, with a medium pressure, peel the backing when hot and then heat press at  $160^{\circ}\text{C}/320^{\circ}\text{F}$  for 15 seconds protected by a silicone paper.

#### Step 4 - Peeling

Peel the material while hot.

NOTE: We highly recommend you to perform tests before launching a production.

#### CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumble -dry	Dry cleaning
Up to 40°C/104°F	On reverse side only	Yes	Yes

Storage life	Storage Temperature & Lightning		Position
Up to 1 year	Dry room with 15°C-30°C/ 59°F-86°F	Away from sunlight	Vertical Position

#### Care and maintenance:

- √ Always respect the garments' instructions.
- √ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

#### Washing recommendations:

- ✓ Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.