

FIRSTMARK™

THE BEST PHTHALATE-FREE VINYL HEAT TRANSFER FILM ON THE MARKET

Looking for the best vinyl heat transfer film? Firstmark is a phthalate-free vinyl film with a semi-glossy finish, very easy to use and offering great value for money.

Baby and kids



Promotional garments



Product description

- ✓ Phthalate free vinyl which makes it totally adapted to garment applications.
- ✓ OEKO-TEX® Standard 100 Certified, which makes it applicable even on baby and kids clothing.
- ✓ Semi-glossy finish.
- ✓ Soft touch skin.
- ✓ Very good value for money proposition.
- ✓ Currently available in 23 colours.

White 101	Black 103	Grey 124	Silver 123	Light Blue 108	Royal Blue 109	Navy Blue 112	Vivid Blue 189
Gold 102	Lemon Yellow 113	Golden Yellow 104	Sun Yellow 184	Beige 134	Orange 105	Brown 115	Forest Green 118
Dark Green 110	Pink 128	Red 106		Fluo Pink 132	Fluo Green 131	Fluo Yellow 111	Fluo Orange 126


Application key points

- ✓ Easy to use thanks to its medium-sticky carrier.
- ✓ Very easy to weed → saves production time.
- ✓ Very easy to press, thanks to its low temperature application mode → 120°C / 248°F – 20 sec.
- ✓ Ideal for medium designs and lettering.

Usage benefits

- ✓ Recommended applications → promotional garments, sportswear, baby & kids clothing, fashion garments and accessories.
- ✓ Adapted to be used on cotton, acrylic, and polyester (not sublimated).

SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
Vinyl	110 µm Fluo: 215 µm	Adhesive & Transparent Polyester	All references available in: 50 cm x 5 m 50 cm x 20 m 30 cm 20 m Ref. 103, 101 also available in: 75 cm x 20 m 150 cm x 20 m	 All references: Class I

APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temperature & Duration
Cotton Polyester Acrylic & similar fibers	For standard colours use: Flex Blade 45° For fluo colours use: Flock Blade 60°	120°C – 20 s 248°F – 20 s

Pressure	Peeling
Medium	Cold

Step 1 – Cutting

Set up the design in mirror mode to cut the heat transfer film and use a standard flex blade (45°).

Step 2 – Weeding

Remove the excess of material (easy weeding).

Step 3 – Application

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at 120°C/248°F for 20 seconds. We do recommend the use of a silicone paper to protect the designs and the textile during the application.

Step 4 – Peeling

Peel the material when cold.

NOTE: We highly recommend you to perform tests before launching a production.

CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumble-dry	Dry cleaning
Up to 60°C/140°F	On reverse side only	Yes	Not recommended

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/ 59°F-86°F	Away from sunlight	Vertical position

Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Washing recommendations:

- ✓ Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.