



## TΜ FIRSTMARK

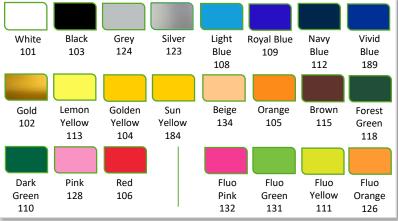
# THE BEST PHTHALATE-FREE VINYL HEAT TRANSFER FILM ON THE MARKET

Looking for the best vinyl heat transfer film? Firstmark is a phthalate-free vinyl film with a semi-glossy finish, very easy to use and offering great value for money.



#### **Product description**

- ✓ Phthalate free vinyl which makes it totally adapted to garment applications.
- ✓ OEKO-TEX<sup>®</sup> Standard 100 Certified, which makes it applicable even on baby and kids clothing.
- ✓ Semi-glossy finish.
- ✓ Soft touch skin.
- ✓ Very good value for money proposition.
- ✓ Currently available in 23 colours.



### Application key points

- ✓ Easy to use thanks to its medium-sticky carrier.
- $\checkmark$  Very easy to weed  $\rightarrow$  saves production time.
- ✓ Very easy to press, thanks to its low temperature application mode  $\rightarrow$  120°C /248°F – 20 sec.
- ✓ Ideal for medium designs and lettering.

### **Usage benefits**

- $\checkmark$  Recommended applications  $\rightarrow$  promotional garments, sportswear, baby & kids clothing, fashion garments and
- ✓ Adapted to be used on cotton, acrylic, and polyester (not

### SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
Vinyl	Fluo: 215 µm T	Adhesive & Transparent	All references available in: 50 cm x 5 m 50 cm x 20 m	OEKO-TEX ® CONFIDENCE IN TEXTILES STANDARD 100
		Polyester	30 cm 20 m Ref. 103, 101 also available in: 75 cm x 20 m 150 cm x 20 m	All references: Class I

## APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temperature & Duration	<b>Step 1 – Cutting</b> Set up the design in mirror mode to cut the heat transfer film and use a standard flex blade (45°).	
Cotton Polyester Acrylic & similar fibers	For standard colours use: Flex Blade 45° For fluo colours use: Flock Blade 60°	120°C – 20 s 248°F – 20 s	<ul> <li>Step 2 – Weeding</li> <li>Remove the excess of material (easy weeding).</li> <li>Step 3 – Application</li> <li>Position your design on the textile and press it v</li> </ul>	
Pressure Medium	Peeling Cold		Sefa DUPLEX/ROTEX or equivalent at 120°C/24 for 20 seconds. We do recommend the use of a silicone paper to protect the designs and the texti during the application.	
Medion	Cold		Step 4 – Peeling Peel the material when cold.	

NOTE: We highly recommend you to perform tests before launching a production.

## CARE AND MAINTENANCE RECOMMENDATIONS

Washing		Ironing	Tumble- dry		Dry cleaning	
Up to 60°C/140°F		On reverse side only	Yes		Not recommended	
Storage life		Storage Temperature		Storage Lighting		Position
Up to 1 year		Dry room with 15°C-30°C/ 59°F-86°F		Away from sunlight		Vertical position

#### Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- $\checkmark$  Avoid the use of aggressive products.

#### Washing recommendations:

- $\checkmark$  Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.