





PRODUCT DESCRIPTION SHEET

# HOTMARK™

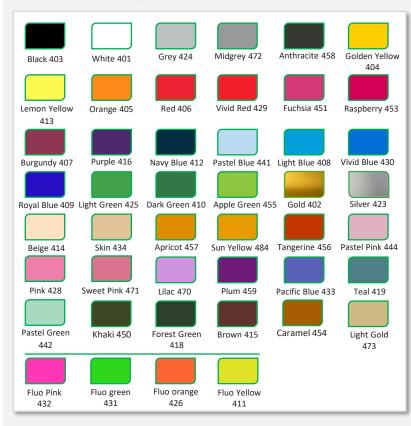
## THE THINNEST HEAT TRANSFER FILM

Looking for a resistant and very comfortable product for classic and professional garments personalisations? Hotmark is a super thin PU with semi-matte finish offering a large choice of colours and a great washing resistance.

# Workwear and professional qarments Sportswear Fashion

# **Product description**

- ✓ Ultra thin  $\rightarrow$  very comfortable, you don't feel it.
- ✓ Soft touch.
- ✓ Semi-matte finish.
- ✓ OEKO TEX standard 100 certified, which is perfect for multiple garment applications.
- ✓ Washable up to 80°C.
- ✓ Available in a large choice of colours: 46 different shades.



# Application key points

- ✓ Very easy to cut → Its thinness allows very small and specific designs.
- ✓ Recommended for Workwear, professional garments, fashion and sportswear.



# **SPECIFICATIONS**

Composition	Average Thickness	Carrier	Dimensions	Certifications	
PU	55 μm	Adhesive & Transparent polyester	All references available in:  30/50 cm x 20 m  50 cm x 5/10 m  Ref. 401,403 also available in:  75/150 cm x 20 m	OFKO-TEX® CONFIDENCE IN TESTILES STANDARD 100 CQ 909/2 IFTM  Tested for harmful substances. www.oeio-tes.com/standard100  All references: Class I except:	
			Except Ref. 414, 434, 457, 484, 456, 444, 428, 471, 470, 459, 433, 419, 442, 478, 418, 415, 477, 473, 450, 454 available only in: 50 cm x 5 m	Ref. 431, 426, 411, 432 Class II	

# APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temperature & Duration
Cotton Polyester Acrylic Cotton/ Polyester blend without repellent treatment	Use a Flex Blade 45°	160°C – 20 s 320°F – 20 s
Pressure	Peeling	
Medium	Cold	

#### Step 1 - Cutting

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of  $45^{\circ}$ .

#### Step 2 - Weeding

Remove the excess of material (easy weeding).

#### Step 3 - Application

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at  $160^{\circ}\text{C}/320^{\circ}\text{F}$  for 20 seconds with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during the application.

#### Step 4 - Peeling

Peel the material while cold.

NOTE: We highly recommend you to perform tests before launching a production.

#### CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumbledry	Dry cleaning
Up to 80°C/176°F	On reverse side only	Yes	Non recommended

#### Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Storage	Storage	Storage	Position
life	Temperature	Lighting	
Up to 1 year	Dry room with 15°C-30°C/59°F-86°F	Away from sunlight	Vertical position

### Washing recommendations:

- ✓ Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.