

# HOTMARK SIR™

## THE HEAT TRANSFER FILM DEDICATED TO SUBLIMATED TEXTILES PERSONALISATION

Looking for dye-migration blocker product? Hotmark Sir allows you to personalise your sublimated polyesters or dark coloured textiles without any inks migration.

### Sportswear and accessories



### Product description

- ✓ The migration blocker retains your transfer's original colours even after multiple washes.
- ✓ Semi-matte finish.
- ✓ OEKO TEX Standard 100 certified.
- ✓ Currently available in 6 different colours:

		
White 710	Grey 724	Golden Yellow 704
		
Orange 705	Red 706	Fluo Yellow 711

### Application key points

- ✓ Easy to cut.
- ✓ Easy and quick to weed → Save production time.
- ✓ Easy to press without letting any marks on the textile support.
- ✓ High washing resistance → up to 60°C /140°F.

### Usage benefits

- ✓ Highly recommended for sport sublimated polyester, specially sportswear garments including junior clothing.
- ✓ Great for sport numbers and names production.
- ✓ Perfect for intensive usage and sport frictions.
- ✓ Very resistant.

## SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
PU	100 µm	Adhesive & Transparent polyester	<p><b>All references available in:</b> 50 cm x 10 m</p> <p><b>Ref. 710 also available in:</b> 50/150 cm x 20 m</p>	 <p>All references: Class I Except ref. 711 Class II</p>

## APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temp. & Duration
Sublimated Polyester Cotton Acrylic Cotton/ Polyester	Use a Flex Blade 45°	150°C – 20 s 302°F – 20 s
Pressure	Peeling	
Medium	Cold	

**Step 1 – Cutting**

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of 45°.

**Step 2 – Weeding**

Remove the excess of material (easy weeding).

**Step 3 – Application**

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at 150°C/302°F for 20 seconds with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during the application.

**Step 4 – Peeling**

Peel the material when cold.

NOTE: We highly recommend you to perform tests before launching a production.

CARE AND MAINTENANCE  
RECOMMENDATIONS

Washing	Ironing	Tumble-dry	Dry cleaning
Up to 60°C/140°F	On reverse side only	Non recommended	Non recommended

**Care and maintenance:**

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/ 59°F-86°F	Away from sunlight	Vertical position

**Washing recommendations:**

- ✓ Respect the garments' instructions.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.