Chemica
HEAT TRANSFERS FOR TEXTILES

TECHNICAL DATASHEET
2026

# MAGICPUFF

## THE PUFF COLLECTION THAT RETAINS ITS VOLUME WASH AFTER WASH.

MAGICPUFF creates an instant 3D effect with consistent volume and a soft touch. Easy to weed, it retains its raised effect even after washing at 40°C. Available in smooth, glitter, fluorescent and metallic finishes.

## TECHNICAL DATA

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|---|---|
| COMPOSITION | PU |
| THICKNESS | Classic : 160 µm<br>Metallic : 150 µm<br>Glitter : 230 µm |
| CARRIER | Transparent adhesive polyester carrier |

## CUT SETTINGS

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|---|---|
| SIDE | Mirror cut |
| CUTTING | 60° flock blade |

## APPLICATION

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|---|---|
| TEXTILE | Cotton, polyester, polycotton |
| TIME & TEMPERATURE | Classic - Glitter 140°C ± 5°C- 284°F / 10s<br>Metallic 140°C ± 5°C- 284°F / 10+5s |
| PRESSURE | Medium |
| PEEL | Cold peel or Hot peel (Warm or Cold peel for Metallic product) |

## CERTIFICATIONS

OEKO TEX® STANDARD 100 CQ 909/2 IFTH www.oeko-tex.com — No

Vegan — Yes

REACH COMPLIANCE — Yes

## PRODUCT HIGHLIGHTS

- A comprehensive and versatile collection.
- Smooth feel.
- Washable up to 40°C (104°F).
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## CARE & MAINTENANCE

- Always follow the care instructions for the garment.
- Wash inside out to extend the design's life.
- Wait 24 hours after application for the first wash.
- Avoid using of aggressive products.
- Do not bleach.

| WASHING | IRONING | TUMBLE-DRY |
|---|---|---|
| 40°C / 104°F | Inside out only. | Not allowed |

## STEP BY STEP : HOW TO USE

STEP 1 - Perform a test cut using your cutting plotter.

STEP 2 - Mirror cut the heat transfer vinyl using a 60° flock blade.

STEP 3 - Weed the excess material and apply the design to the garment.

STEP 4 - Press and peel the carrier hot or cold (except for Metallic, which requires a warm or cold peel).

## STORAGE

- Storage life recommendation is maximum one year.
- Store product in dry room at 15°-30°C/ 60°-85°F.
- Keep away from sunlight, store in a vertical position.

**NOTE: We strongly recommend carrying out cutting, heat press and application tests before production.**

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