



MAGICPUFF REFLECTIVE

THE PUFFY COLLECTION THAT KEEPS ITS VOLUME EVEN AFTER WASHING !

MAGICPUFF is Chemica's new puffy heat transfer vinyl, offering an instant 3D effect, consistent volume, a soft texture, and easy weeding. It keeps its raised finish even after washing at 40°C and is REACH compliant. Perfect for adding a WOW effect to any textile customization, it is available in glitter, smooth, reflective, metallic, and even neon versions!

TECHNICAL DATA

 COMPOSITION	PU
 THICKNESS	160 µm
 CARRIER	Adhesive & transparent Polyester

CUT SETTINGS

 SIDE	Mirror cutting
 CUTTING	Flock blade 60°

APPLICATION

 TEXTILE	Cotton, polyester, acrylic
 TIME	145°C - 293°F / 15s
 TEMPERATURE	
 PRESSURE	Medium
 PEEL	Hot

CERTIFICATIONS

COMPLIANCE	REACH	
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PRODUCT HIGHLIGHTS

- A varied and complete collection
- Easy to use (same settings for all: 145°C)
- **40°C** wash-resistant, even for the metallic version

CARE & MAINTENANCE

- Always follow the care instructions for the garment.
- Wash inside out to extend the design's life.
- Wait 24 hours after application for the first wash.
- Avoid using of aggressive products.
- Do not bleach.

Washing	Ironing	Tumble-dry
 40°C / 104°F	 Reverse side	 Not Authorized

STORAGE

- Storage life recommendation is maximum one year.
- Store product in dry room at 15°-30°C/ 60°-85°F.
- Keep away from sunlight, store in a vertical position.

STEP BY STEP : HOW TO USE

STEP 1 - Perform a cutting test with your plotter.

STEP 2 - Cut your heat transfer film in mirror, use a blade 60° and weed the excess material.

STEP 3 - Apply design on garment.

STEP 4 - Press and peel hot.

NOTE: We highly recommend that you perform tests before production.